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# OFFSHORE DECOMMISSIONING CONFERENCE

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Jointly organised by  and **OIL&GAS**UK

## Sponsorship Opportunities 2017

27 – 29 November 2017 | The Fairmont Hotel, St Andrews

# The Conference

The 2017 conference, run jointly by Decom North Sea and Oil & Gas UK, will take place from 27 – 29 November 2017 at the Fairmont Hotel, St Andrews. The conference will build upon previous sell-out events and will encompass sessions all focused on the latest decommissioning updates, trends and case studies.

The main conference will follow a welcome drinks reception on the evening of 27 November and will incorporate a gala dinner on the evening of 28 November.

The key objective of the conference is to bring a wide spectrum of oil and gas companies into one room; small supply chain companies, contractors and many of the large operators. Previous conferences have shown attendees to be actively involved and willing to contribute and discuss the challenges and opportunities associated with offshore oil and gas decommissioning in an open and engaging atmosphere.

Attending this annual event allows you to:

- Update your knowledge and learn from industry leaders and key stakeholders
- Take part in an excellent business development and networking opportunity, engaging with 350+ industry professionals

## About Decom North Sea

Decom North Sea is the single topic, multi region membership organisation which connects capability with opportunity across the oil and gas decommissioning sector. As a not for profit organisation, Decom North Sea is working to enhance knowledge transfer and facilitate collaborative activities to deliver “innovative models” that minimise decommissioning costs, ensuring best value for tax payers and maximising business potential for its member companies. Decom North Sea has grown since its inception in 2010 to more than 350 members drawn from operators, major contractors, service specialists and technology developers.

## About Oil & Gas UK

Oil & Gas UK, as the leading trade association for the UK offshore oil and gas industry, is at the vanguard of many industry initiatives to improve the UKCS business environment, to attract investment and enhance its safety performance. The association runs events throughout the year on a range of topics to address technical, operational or corporate issues. The events enable attendees to familiarise themselves with the latest developments in an industry that is constantly innovating and evolving.

# Sponsorship Opportunities

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Decom North Sea and Oil & Gas UK are delighted to invite your company to become a valued sponsor at the forthcoming Offshore Decommissioning Conference 2017. Sponsoring the event will provide your company with an excellent opportunity to gain exposure and raise its profile to 350+ professionals from across industry.



# Principal Sponsor

We are seeking a high-profile partner to be associated with the conference as the principal sponsor.

This is an ideal opportunity to secure prominent exposure before one of the UK's most significant industrial sectors and to communicate your company messages to this specific audience.

The principal sponsor will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
  - E-flyers sent to over 8,500 named contacts
  - Advertising
  - Signage and banners in the venue
  - Conference holding presentation slide

Reserved

# Principal Sponsor (continued)

- Sponsor status on event website
- A double page advertisement/editorial in the conference programme
- Mention as principal sponsor in all media relations activities
- Opportunity to have an exhibition space at the conference
- Five complimentary conference passes
- Photo opportunities with conference speakers
- Opportunity to network with influential speakers and industry peers

RESERVED

# Supporting Sponsors (3 available)

Supporting sponsors will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
  - E-flyers sent to over 8,500 named contacts
  - Advertising
  - Signage and banners in the venue
  - Delegate packs
  - Conference holding presentation slide

3 x Reserved

# Supporting Sponsors (continued)

- Sponsor status on event website
- A full page advertisement/editorial in the conference programme
- Opportunity to have an exhibition space at the conference
- Two complimentary conference passes
- Photo opportunities with conference speakers
- Opportunity to network with influential speakers and industry peers

3 x RESERVED



# Drinks Reception Sponsor

Drinks reception sponsorship offers a company the opportunity to sponsor the reception taking place on the evening of Monday, 27 November to mark the official opening of the conference.

The drinks reception sponsor will benefit from:

- Company branding on materials produced for the conference including:
  - Signage and banners in the area dedicated to the drinks reception (atrium) on the evening of Monday, 27 November
  - Mention in conference programme
- Sponsor status on event website
- Opportunity to display exhibition material in the area dedicated to the drinks reception (atrium) on the evening of Monday, 27 November

# Drinks Reception Sponsor (continued)

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- One complimentary place at the conference
- Opportunity to network with influential speakers and industry peers

Drinks Reception Sponsor - £3,000 + VAT



# Pre-Gala Dinner Drinks Reception Sponsor

Sponsorship of the pre-dinner drinks offers a company the opportunity to sponsor the reception taking place on the evening of Tuesday, 28 November prior to the conference gala dinner.

The drinks reception sponsor will benefit from:

- Company branding on materials produced for the conference including:
  - Signage and banners in the area dedicated to the drinks reception (The Rock and Spindle / Kittock's Den) on the evening of Tuesday, 28 November
  - Mention in conference programme
- Sponsor status on event website
- Opportunity to display exhibition material in the area dedicated to the drinks reception (The Rock and Spindle / Kittock's Den) on the evening of Tuesday, 28 November

Reserved

# Pre-Gala Dinner Drinks Reception Sponsor (continued)

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- One complimentary place at the conference
- Opportunity to network with influential speakers and industry peers

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# Gala Dinner Sponsor

Gala dinner sponsorship offers a company the opportunity to sponsor the dinner taking place on Tuesday, 28 November, after the first full day of the conference.

The dinner sponsor will benefit from:

- Company branding on materials produced for the conference including:
  - Signage and banners in the area dedicated to the dinner (atrium) on the evening of Tuesday, 28 November
  - Mention in conference programme
- Sponsor status on event website
- Opportunity to address 350+ prominent members of the UK oil and gas industry at the conference gala dinner in a 10 minute sponsor's address

Reserved

# Gala Dinner Sponsor (continued)

- Three complimentary places at the conference
- Opportunity to network with influential speakers and industry peers

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# Gala Dinner Table Gift Sponsor

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The sponsor of the gala dinner table gifts will be given the opportunity to provide one branded 'gift' to be set at each delegate place at the gala dinner, held on 28 November 2017.

\* Please note that the sponsor must provide their own gifts and deliver these to the Fairmont Hotel. Approximately 400 gifts to be provided. The type of 'gift' is to be agreed by sponsor, Decom North Sea and Oil & Gas UK at the time of contract.

£1500 + VAT

# Refreshments Sponsor

Refreshments sponsorship offers a company the opportunity to sponsor each of the refreshments breaks taking place throughout the duration of the conference.

The refreshments sponsor will benefit from:

- Company branding on materials produced for the conference including:
  - Signage and banners in the areas dedicated to the refreshments
  - Mention in conference programme
- Sponsor status on event website
- Three complimentary places at the conference
- Opportunity to network with influential speakers and industry peers

Refreshments Sponsor - £6,000 + VAT



The Seat Drop opportunity provides your company with the opportunity to provide one branded 'handout' which is to be set at each delegate chair within the main conference room.

2 x opportunities are available, one of which would be to have the materials available on the morning of Tuesday 28 November, and the other on the morning of Wednesday 29 November 2017.

\* Please note that the company must provide their own handout and deliver these to the Fairmont Hotel. Approximately 450-500 handouts to be provided. The type of 'handout' is to be agreed by company, Decom North Sea and Oil & Gas UK at the time of contract.

**1 x Tuesday. 1 x Wednesday. £1,000 + VAT per day**

# Lanyard Sponsor

Lanyard sponsorship offers a company the opportunity to sponsor the lanyards given to each delegate to wear with their name badge for the duration of the conference.

\*Please note that design and production of lanyards will be co-ordinated by Decom North Sea and Oil & Gas UK.

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# Academia Sponsor

The academia sponsorship offers a company the opportunity to fund 10 conference passes for academic professionals (invitation list and invitations to be coordinated by the conference organising committee).

The academia sponsor will benefit from:

- Mention in conference programme
- Sponsor status on event website

Academia Sponsor - £2,500 + VAT

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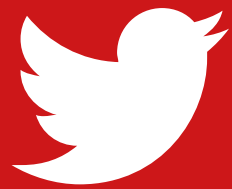
Jointly organised by  **DECOM**  
North Sea and **OIL&GASUK**

For further information about sponsoring the Offshore Decommissioning Conference 2017 or to secure your sponsorship, please contact: Izzie Bryce, Decom North Sea:

Tel: +44 (0)1224 900 125 | Email: [izzie.bryce@decomnorthsea.com](mailto:izzie.bryce@decomnorthsea.com)

For information on delegate and accommodation bookings, please go to [www.offshoredecommissioningconference.co.uk](http://www.offshoredecommissioningconference.co.uk)

- All sponsorship packages will be sold on a strictly first come, first served basis
- Sponsorship packages which include complimentary delegate passes do not include accommodation
- Each individual sponsorship package has been designed on the basis of being secured by one company only



#DecomConf17